

# SITEX-pansion

## Linen Company Expands in Henderson, Kentucky



When the Henderson Chamber of Commerce announced the winner of “The Best Industry of the Year” Award for 2004, it should not have come as a surprise that SITEX Corporation was the recipient. Last year the company completed the construction of its new production facility and corporate office in Henderson and continues its steady growth in a four state region.

SITEX now provides service to more than 4,000 customers in Kentucky, Indiana, Illinois and Tennessee from a facility that is recognized as state-of-the-art within the uniform and linen service industry. It was March of last year that SITEX team members began to make the transition to the new plant. The 73,500 square foot facility is fully automated and has already received national recognition for quality assurance.

The company was founded in 1961 in Henderson by James and Gladys Sights. They started a uniform business, buying a used delivery truck and laundry equipment. Soon after, they began offering linen services to restaurants. The company has grown throughout six decades and is run today by the third generation of the founding family.

President Wes Sights says the step-up to the new production facility has gone very smoothly. “Our customers expected and deserved the same quality service that we have been providing for

over forty years and it didn’t matter to them that we were in the middle of moving to a new facility,” says Sights.

The company feels that the investment in the new technology and building is going to pay off for customers immediately. Today, the plant is a model of modern technology.

Production is now automated. When soiled linens and garments arrive, they are automatically sorted, mechanically transferred to washers, and then to dryers. All being produced, finished, and packaged by new equipment that delivers superb quality...time after time.

SITEX customer service/sales representatives carry hand-held computers that allow them to view inventory, take orders and receive after-hours orders. Uniquely, customers can request product over their after-hours voicemail system and, if needed, SITEX can deliver it that same day... any day of the week.

The industry has taken notice of the company’s leap forward into the future. Laundry Today magazine, Modern Uniforms magazine, and Industrial Launderer magazine have all featured major stories on the technical aspects of the company’s new facility.

Sights feels that the upgrade in technology will ultimately lower the company’s costs, offer better service to customers and leave room for substantial growth in the future. In addition to the Henderson location the company also has locations in Louisville; Nashville, TN; and Jasper, Indiana.

SITEX offers Image Making services to restaurants with a full line of products including chef and server apparel, uniforms, tablecloths, napkins, towels, aprons, floor mats, restroom and hygiene services and more. The company’s website is [www.sitex-corp.com](http://www.sitex-corp.com)

