



Uniquely Independent



Somerset Food Service

Some points to consider when choosing a food distributor to meet your needs...



When placing an order – how quickly is it processed?
 Do you know your sales consultant or driver – or better yet, does your sales consultant or driver know you?
 How accurate is the delivery?
 If you overlooked ordering an item, how quickly can it be delivered?

How long do you have to wait between ordering and delivery?
 How accurate are your invoices?
 When you want to talk to someone at your distributor's office, do you have to wade through the chain of command to get an answer?

If you are satisfied with the answers to these questions, Somerset Food Service may be

your distributor.

Somerset Food Service is an organization that prides itself in knowing its customers and knowing the people that work for them. This is one of the many value-added advantages for doing business with Somerset Food Service, rather than large publicly held groups. Somerset Food Service has always believed, that



as an independently owned distributor, it can react more quickly to changes in the foodservice industry and meet its customer's needs better than other distributors.

We could tell you about the latest state-of-the-art technology we use to verify your order is correct; starting from the time we receive your order until the time we deliver the last case through your door. Or we could talk about how this technology has helped us manage the cost of doing business. We could tell you how many thousands of square feet we have for product storage. While all of this is vital in maintaining us as Kentucky's largest independently-owned, broad-line distributor, none of it matters, if you, the customer, is not happy. So we pride ourselves in not only providing you with the products you order, but also in letting you know about products and services you may not know about.

Did you know that Somerset Food Service not only can help you analyze your menu, but also help design and create it? Somerset Food Service can also help you brand your business with menu merchandising and custom-made coupons. Additionally, we can help train your staff with in-house programs that include culinary fundamentals and business reporting. Will your current distributor work with you this way?

Maybe it is because we are an independent organization that truly understands the needs and obstacles faced by independently owned restaurants. Maybe it is because we know first-hand what it is like to be up against a conglomerate. Knowing this, we strive to service our customers with the attitude that they are not too small for us. Our goal is to provide the same level of service to our smallest account as we provide to our largest chain.

Ordering products from Somerset Food Service is simple. Orders may be placed with our well-trained sales consultants, via our real-time Internet order-entry program or by calling our customer service department. Somerset Food Service uses technology that allows real-time management of products, thereby eliminating a delay in product delivery.

Somerset Food Service is your neighbor. We live next door and we would love for you to have us over sometime. Let us hear from you any time.



Location: 910 Highway 461
Somerset, KY 42503

Telephone: (606) 274-4858

Number of employees: 135
DSR's is 18 CSR's is 5
Regional sales managers 3
General sales manager 1
Chemical Beverage Specialist 2
Business Beverage Specialist 1

Years in business: Founded 1962

Annual sales: \$65 Million

Number of items they carry: 4,800 SKUs

Number of drivers: 42

